



# cool tips for photographers



## 1. take great photos

- **Focus on the action.** The important stuff is all the walking, hugging, dancing, and cheering! Pictures of people standing around, lifting boxes, and filling out paperwork get boring *fast*.
- **It's about people.** Skip the birds, food trays, and beanies - capture people, faces, and fun.
- **Wooooo!** Prompt people to cheer or say cheese - they'll look better, and thank you later.
- **Change angles often.** Flat on the ground, high above, through a tree - be adventurous!
- **Be bold.** Get right up close! Don't hang back and fill your camera with cluttered far-away photos.
- **We like video too.** If you have the ability to shoot video, do it!

## 2. submission guidelines

- **Quickly!** Send asap so everyone can appreciate and share them! (Ideally, before March 2.)
- **High quality.** Pleeaaaaaase don't shrink or recompress the files you send us - the bigger the better. We accept basically any format, including Camera Raw files.
- **No watermarks or text.** We're totally happy to give you credit - please send us your name and website and we'll post it up with your photos. Photos with watermarks won't be posted.
- **Filtered.** If you have time to remove duplicate or blurry photos, we'd be extra grateful!

## 3. send to [photos@blueseaphilanthropy.org](mailto:photos@blueseaphilanthropy.org)

- **The best way!** Send lots of big files for free using *WeTransfer.com* - do this!
- **Web folder:** Send us your Dropbox, Google Drive, or OneDrive folder link. Can be glitchy!
- **Gallery:** A professional web gallery with a 'download all' button. (No Facebook galleries!)
- **Snail mail:** If all else fails, send a USB stick or SD card to the address at the bottom.

## 4. don't forget!

Your photos are really, **really important** - the event only lasts a few hours, but photos live on long afterward. If you have any questions, contact us at [photos@blueseaphilanthropy.org](mailto:photos@blueseaphilanthropy.org) and we'll work it all out. Thanks so much - good luck!



it's cold out there.

[photos@blueseaphilanthropy.org](mailto:photos@blueseaphilanthropy.org)