

Celebrating Seniors
with Every Step



thegrandparade.org
#tgp23



School Challenge

Want to use the powers of your local school, college, or university to activate and improve your community? Step up and get involved in **The Grand Parade**, a family-friendly fundraising walk in support of local charities who celebrate and support seniors across Canada. Here's what you can do...

1 set a good goal

You'll need a leader, commander, captain: someone who can steer the TGP ship and has a natural talent for bringing people together. This can be a teacher, principal, staff member, or administrator - anyone with a big heart who can get students **excited** about The Grand Parade.

2 connect with your local charity

Reach out to a local charity in your community that is already participating in The Grand Parade. (You can find an official TGP charity close to you by visiting thegrandparade.org/locations).

Talk to them about supporting their work through your own school TGP - they'll be overjoyed! The charity is your main TGP contact point; they'll supply you with resources to make your walk fun.

3 pick a route, date, and time

Create a route for your school walk that is easy for your students to access - in most cases, this should be on **your school's campus**. Outdoors is best (around a soccer field for example), but in a pinch you can even walk the halls or around your school's gymnasium.

Then, select a date and time that fits in well with your school's schedule. We highly recommend walking sometime **between September 11 and 15** - this is the week preceding TGP's official event date. Closer to the event is better.

use the tools!

TGP has dozens of printable materials, videos, and goodies you can use to spice up your school event - visit thegrandparade.org/tools



4 sign up online

You're going to need a **team page** to collect online donations! The leader you've selected should be the captain of this team and the 'face' of this school event.

- **Register** online at thegrandparade.org/register.
- Choose your location + charity, accept the waiver, and select **Start a Team** - your team name can be the name of your school, or something more fun.
- **Pick a goal!** Something that your students can get excited about and isn't too daunting.
- Under **The Challenge**, enter your school's name in 'Organization Name' and select **Community > Schools** as your category.
- Set your walk to **Offsite** since you'll be walking on your own school campus.
- Presto - you've got your own **team page link!**

5 tell people about it

Get the word out! You're walking and fundraising for TGP, say it loud and proud. Promote widely - share your team page link with students and encourage them to join, fundraise, and collect pledges. Hype it up, incentivize, and recognize hard workers.

A few ideas to get the ball rolling:

- **Extra, Extra!** Got a newsletter? Include a story about how awesome TGP will be at your school!
- **Everyone Get5!** Encourage everyone to get out there and ask 5 people to donate.
- **Friendly Rivalry.** Set up competitions between classes, or even challenge another school to see who can raise more for your local charity!

faqs

What about TGP shirts?

Sorry, shirts are for participants in the **main event only!** School events will not be shipped boxes of shirts for event day. If students have their hearts set on earning a shirt, they are welcome to sign up online to attend a TGP main event - they must raise \$150 to earn their shirt (\$75 if they are under 18).

What about insurance?

Our liability coverage **does not** extend to your school, nor any activity you or your participants decide to pursue. TGP's insurance only applies to participants attending the main event during event day, not to offsite events.

What about waivers?

TGP Waivers are **not** required for any school-based event, since neither the local charity nor the national TGP insurance for your event. However, schools may collect their own waivers from participants if they choose to do so.

Where can we walk?

We prefer you walk **offsite** (preferably on your school's grounds), **not** at your charity's main event. Most TGP events simply do not have the capacity to accommodate the volume of participants that schools would entail.

How do we enter pledges?

Login to your team page **Fundhub**, visit 'Enter \$\$ and Cheques', and follow the instructions to pay off the pledges by credit card. Eligible donors will automatically receive tax receipts.



**still have questions?
we have answers!**

email: info@thegrandparade.org
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